Asian American
Most Promising Engineer of The Year

Christina Choe
Software Application Lead
*General Motors*

Citation:
For her leadership, dedication and foresight in crafting Information Technology testing methods, along with leading software development teams on innovating code and streamlining development processes.

Christina Choe is a Korean-American independent woman who adopted both cultures in her life. She was born and raised in Tacoma, Washington until she was 7 years old. Then she moved to South Korea and spent most of her childhood. When she was 17 years old, she moved back to Tucson, Arizona in the United States to study. She decided to study IT and Business, because she wanted to understand the business process and contribute to improving it utilizing IT system. She graduated with the Bachelor of Science degrees of Management Information System and Operation Management in 2013.

In January 2014, she got hired by General Motors (GM) and started her first corporate career as a New College Hire. She started as a software tester in the Quality Test organization. She led one of the larger IT projects to test and deliver results on time while learning GM testing process and IT organization culture. Then in 2015, she moved to the Customer Care Aftersales (CCA) Test organization as a Test Lead. She began to develop her people management and leadership skills, by leading her team members and others. After 3 years of software testing experience, she decided to get a new role to provide diverse experiences and build a stronger leadership skill.

In 2017, she moved to CCA Development team. Since she has a strong testing experiences, she had an opportunity to help System/Business Analysis Team to build requirements together. She traveled to Korea with GM North America business team members to learn the business process and build a stronger and trustful relationship between IT and Business. Her first Development position was the Data Analyst Lead for the project. She led and worked with her team to launch the application ahead of time.

Currently, she is an Application Development Lead for one of the GM’s critical application which sets the part pricing and generates billions of revenues per year for GM.